

# The 31st Annual *Celebrate Agriculture with the Arts*



**Competition & Exhibition** presented by Madera County Arts Council  
Supported by the Agricultural Industry of California and patrons of the Arts

**\$3000 in Cash Prizes to be Awarded!**

## 2024 Categories

Crops to Finished Products  
Machinery and Structures  
Agriculture's Animal Friends  
The Human Factor  
Water...Agriculture's Lifeblood

## 2024 Program Schedule

July 15	Call for Entries opens
Aug 9	Entry Deadline
Aug 12-14	Acceptance Notifications
Aug 19-21	Delivery of artwork to Circle Gallery
Aug 29	Opening reception and awards
Oct 18	Exhibition closes
Oct 21-23	Artists pick up artwork

## 2024 Awards

(One) Best of Show Award of \$500  
(Five) 1st Place Awards - \$300 in each category  
(Five) 2nd Place Awards - \$200 in each category  
Honorable Mention Awards in each category

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## A Tradition since 1994

The primary function of the Celebrate Agriculture with the Arts Competition and Exhibition is to promote a broader interest in and understanding of agriculture as an industry while showcasing and promoting professional artists in a unique format of exemplary quality.

This competition and exhibition was originally funded by a 1994 California Arts Council grant. That first year Madera County Arts Council participated in the statewide California Countryside Festival with agricultural themed art by professional artists of the San Joaquin Valley.

It was a resounding success! In 1995, Madera County Arts Council established the agricultural themed art competition and exhibition as an annual event and by 1997, all California artists were invited to participate. Now in its 31st year, this event continues to grow and inspires artists, patrons, and the public to celebrate agriculture!

## Celebrate Ag 2024 Program Rules and Guidelines

**ELIGIBILITY-** Open to all artists eighteen years or older who reside in the STATE OF CALIFORNIA.

**MEDIA-** ART MEDIA including PAINT, DRAWING, SCULPTURE, FIBER ART, PHOTOGRAPHY & JEWELRY may be entered in any and all categories. If your piece is DIGITAL or manipulated, we ask that it please be noted.

**ENTRY FEE-** \$30.00 EACH for the first work entered; \$10.00 for each additional work entered. Example: 1 work = \$30.00; 2 works = \$40.00, 3 works = \$50.00

**JURY and JUDGE-** Entries are juried by a team of professionals from the Madera County Arts Council. Final judging for 2023 cash awards will be done by a single juror.

**NOTICE OF ACCEPTANCE-**Entrants will be notified of acceptance by August 16-19 by an MCAC representative by email or phone.

**RULES-** The total number of entries per artist is unlimited for the initial competition jurying, although works of art from any one artist may be limited into the exhibition for final judging and award eligibility. Entries must be original work, agriculture of California, recent (within 3 years) cannot be a copy, classroom work, **nor have been accepted in this exhibition previously.**

Artwork must be submitted dry, securely framed, wired, and ready to hang. Unframed paintings must have sides painted. Please keep framing simple. Please no sawtooth hangers. Madera County Arts Council staff reserves the right to reject or require correction of framing issue of any artwork that has been accepted which, upon delivery, does not meet the above guidelines.

A limited number of large framed artwork and/or large free-standing sculptures can be accepted due to space limitations.

We ask that no accepted entry be removed before the end of the show.

Work must be available for sale. There will be a 30% commission on all sales paid to MCAC.

**Please note: By submitting artwork into this exhibition, the artist agrees to the MCAC Release of Liability and Artwork Photo Release outlined below.**

### Artwork Photo Release and Release of Liability

By submitting artwork into this competition, the artist grants permission to Madera County Arts Council (MCAC) and its employees to photograph and reproduce all accepted artworks for publicity purposes. The artist waives their right to inspect or approve the finished images, printed materials and digital materials that may be created. The artist releases MCAC and its affiliates to publish and/or distribute publicity materials obtaining images of their artwork(s), free from any claims, damages, or liability which may occur in connection with the creation and distribution of said materials. Images of artworks may be used in any media or form deemed necessary, including but not limited to, use on the MCAC website, social media accounts, press releases, newsletters, posters, programs, publications, presentations, digital presentations, promotions, broadcasts, advertisements, and in any other form of advertising, publicity, and promotion. When deemed appropriate, but not mandatory, the artist's name will be credited. MCAC will not alter photographs other than cropping and adjusting for clarity in full color or single-color usage.

Artists retain the copyrights to their artworks.

All artwork accepted into this exhibition may be photographed by MCAC, their partners, associates and visitors.

The artist grants permission for the original artwork to be displayed for brief periods of time away from the exhibition for promotional purposes of the exhibition.

The artist agrees to hold harmless MCAC, their employees and Board of Directors should any damage occur to the artwork.

2024 Online Entry: <https://client.smarterentry.com/madera>

#### **TO PREPARE IMAGES FOR ONLINE ENTRY PLEASE USE THE FOLLOWING CRITERIA:**

File size can be no larger than 2MB; JPG format only

File name (not the artwork title) cannot include special characters: ' " ; : { } \ / ! @ # \$ % ^ & \* ( )

- In your web browser enter the link: <https://client.smarterentry.com/madera>
- Under FIRST TIME USER click "Start Here" to create your own personal artist account.
- Record and save your login and password for future use.
- RETURNING USERS log in using the original email and password you set up when you last used Smarter Entry. If you have forgotten your password, you will see a prompt button on the login page to retrieve it.
- Pay your MCAC ENTRY FEE (noted in Rules and Guidelines above) for the images you plan to upload. You may pay the fee and return later to upload the images. Your information is saved under your account.
- Smarter Entry provides a secure credit card transmission. For the Smarter Entry Policy click on "CREDIT CARD POLICY" when registering.
- Follow the directions to upload your images and the identifying information.
- Purchase and upload additional submissions any time before the ENTRY DEADLINE OF AUGUST 9, 2024 using the artist profile you have just created.

**To access the Entry Site:** enter the link <https://client.smarterentry.com/madera> into the browser of your computer OR go to MCAC's website, <http://maderaarts.org>, find the Celebrate Agriculture with the Arts page, click on the down-loadable Prospectus file, find the entry link within the text and click to access the entry site.

For questions, please contact Jim Kocher [jkocher@maderaarts.org](mailto:jkocher@maderaarts.org)